



ROUND 40

# How to maximize your winter travel budget | Your Wallet

Source: Quartz

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알림 Notice

## 토크샵 '23 Batch 5 (Sep.-Nov.)

Round #33 ~ 44, 12회, 1회 2시간

요일	타입	마스터	국적	위치	세션 스케줄
Mon.	Study	Alex	Korea	GangNam	Sep 18, 25, Oct9(변경) 16 Oct 23, 30, Nov6,13 Nov20, 27, Dec4, 11
Wed.	Study	Alex	Korea	GangNam	Sep13, 20, Oct4, 11 Oct18, 25, Nov8, 15 Nov22, 29, Dec5, 12
Thu.	Class	Ben	U.S.	GangNam	Sep 7, 14, 21, Oct19 Oct26, Nov2,9,16 Nov23,30,Dec7,14
Sat.	Class	Ben	U.S.	GangNam	Sep 9, 16, 23, Oct21 Oct28, Nov4, 11, 18 Nov25, Dec2,9, 16
Sat.	Study	Alex	Korea	GangNam	Sep 16, 23, Oct7,14 Oct 21, 28, Nov11, 18 Nov25,Dec2,9,16

# 1. Vocabulary *Check the meaning of these words/expressions in the dictionary.*

💡 Today's Expression(오른쪽 링크 클릭) - [Make \(out/ off\) like a bandit](#)

- Definition
- Example

QR코드를 통해 **To Make (out/ off) like a bandit** 의 설명 영상을 보실 수 있습니다.



1. Bang for the buck(idiom) value in return for your money

ex) They're very careful when they spend money, and they're going to insist on getting the most **bang for their buck**.

“Here to help us get ***the most bang for our buck*** as we set up our winter travel is Stan Sandberg, co-founder of TravellInsurance.com. “

## 2. Listening Drill

According to Forbes.com, 49% of Americans plan to travel more in 2023. Here to help us get *the most bang for our buck* as we set up our winter travel is Stan Sandberg, co-founder of TravellInsurance.com. If I'm looking to get away this winter, what are great destinations *where my money will go* the furthest ?

This winter the Caribbean actually may be *your best bet*, and countries within the Caribbean more broadly. The average cost of a Caribbean trip *is actually down* this year over last year, versus a domestic trip which is actually going to cost you more this year than last year.

So picking the right destination, Mexico's also a great place to go if you are looking to save a little money. Very popular, and your average trip cost for that kind of a trip is also *down this year*.

Within the Caribbean, maybe try the Bahamas or Aruba, those are also destinations that are going to cost you less. It's going to be a less expensive trip, and you'll be able to save on a per-day basis.

Inflation's on everyone's mind. Does it *have an effect* on travel? Domestic travel this year *is up 10%*, and that is in contrast to, for instance, Mexico, *which is down 10%*. You can see inflation hitting the airline industry; fuel prices are up. You can go on to Orbits, Expedia, or Booking.com and see for yourself that what once were seemingly affordable flights are now very expensive flights, and that's not uncommon for this time of year anyway.

But it feels like it's harder to find those deals, but they're not impossible to find. There are some strategies you can employ around finding good deals. We're very *close to what we call* the wave season, which is when the cruise companies start to really promote the end of 2023 and 2024.

A lot of times you can get really good deals in *those promotional periods*, so think, I think, Black Friday right after Thanksgiving. You want to be looking out for those types of opportunities.

I think again, if you can know where you want to go, but you may have some flexibility on dates and you may have some flexibility on the cruise lines, you can likely find a very good deal.

Thanks for joining us, Stan, and thanks for watching. Check out more at qz.com.

### 3. Summary

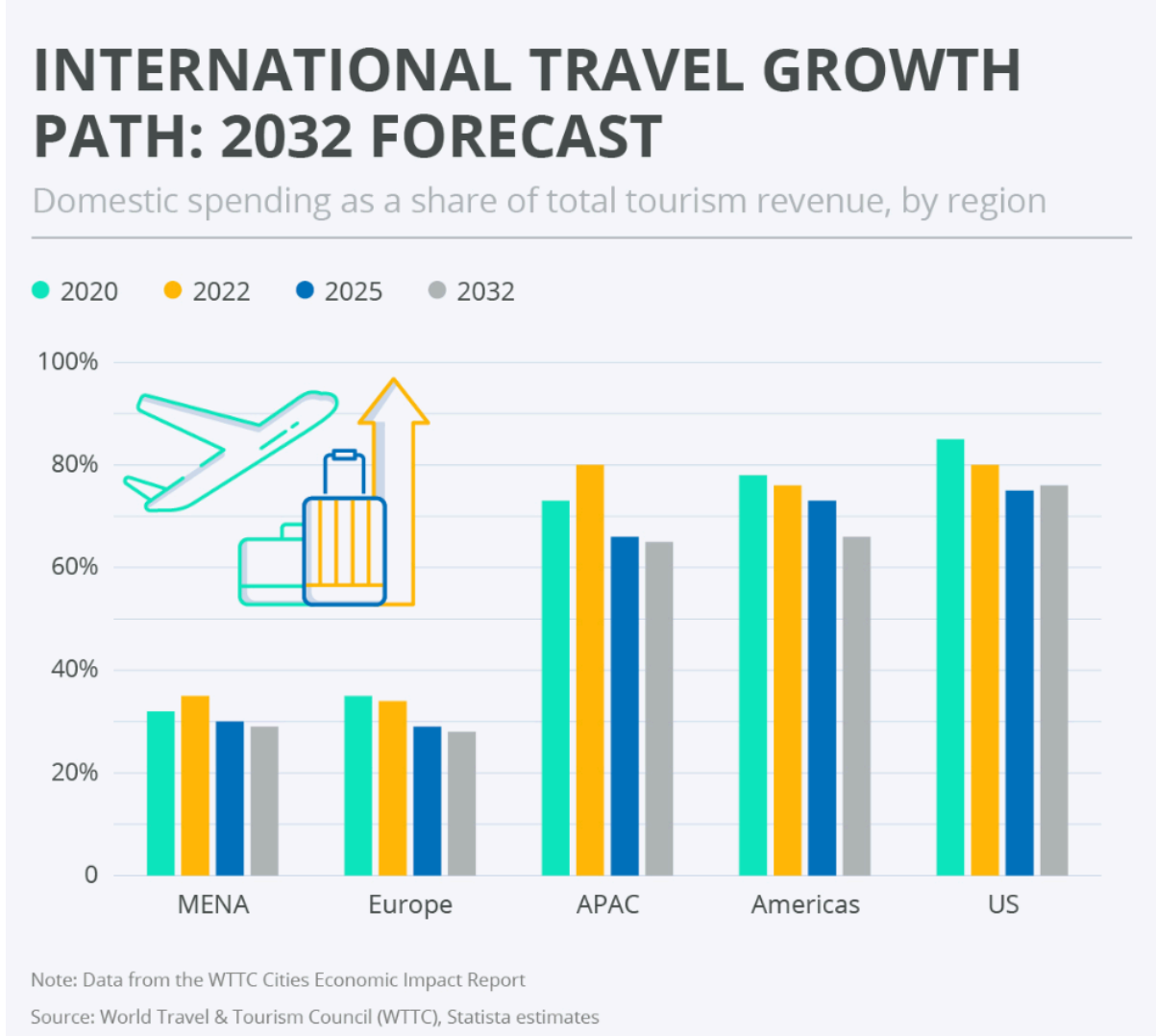
Summarize what you have seen/heard in two or three sentences

**Tip.**

Answer the questions using vocabularies that you learned in the vocabulary section.

### 4. Describing The Chart

Describe what is the general idea being expressed by the graph. Discuss it to your class. Try to interpret what you see in the chart.



# International travel growth path: 2032 forecast

by Thomas Hinton, Sep 18, 2023

International travel can be vastly different depending on where you live. In a region like Europe where much of the population lives within a few hours' drive of the nearest international border, international travel makes up as much as two thirds of the region's tourism. In the U.S., however, this statistic is flipped. Only around 20% of tourism revenue in North America is from international tourism, with a sizable share being from neighbors north and south of the border. So unlike Europe, America's greatest tourism market is in fact homegrown and is less susceptible to global events than international travel.

## Questions

1. What 's the take away of the graph?
2. What extra information can help you understand the graph even better?
3. Do you have any interesting findings? What's your guess about it?

## 5. Discussion Questions

*Let's begin at the easy category. You are expected to have prepared your answers already before the class begins.*

### Easy

1. According to the video, travelers can save money by choosing destinations wisely. **How important is it for you to save on travel expenses**, and **what trade-offs are you willing to make** for affordable travel?

*- Please share some strategies that travelers can employ to find good deals despite rising inflation, as mentioned in the video.*

### Average

1. Stan Sandberg suggests that the Caribbean, Mexico, the Bahamas, and Aruba are **cost-effective travel destinations this winter**. What are some other potential affordable travel destinations that you can think of?

*- Do you have any travel plans for this winter or within the next year?*

## 5. Discussion Questions

*Let's begin at the easy category. You are expected to have prepared your answers already before the class begins*

### Average

2. How does technology, such as smartphones and apps, influence the way we plan and experience travel? Are there any downsides to relying on technology while traveling?

### Difficult

1. Considering the rising fuel prices and airline industry challenges, how do you think the travel industry might evolve over the next five to ten years, and how could it impact travelers' experiences?

These expressions and idioms can **be used when describing various trends, changes, or patterns** in charts, graphs, or data presentations.

1. **Shoot up** (phrasal verb) - to increase rapidly and sharply  
ex) The sales figures for the new product **shot up** after the marketing campaign.
2. **Plummet** (verb) - to fall or decline steeply  
ex) The stock prices **plummeted** after the negative news was released.
3. **Level off** (phrasal verb) - to stabilize or reach a steady state  
ex) After a period of growth, the demand for the product **leveled off**.
4. **Skyrocket** (verb) - to increase dramatically and quickly.  
ex) The company's profits **skyrocketed** after the successful launch of their new product.
5. **Plateau** (noun) - a period of stability or little change  
ex) The revenue growth **reached a plateau** and remained steady for several months.
6. **Fluctuate** (verb) - to rise and fall irregularly or unpredictably  
ex) The stock prices **fluctuated** throughout the day, responding to market conditions.
7. **Bottom out** (phrasal verb) - to reach the lowest point and then stabilize  
ex) The housing prices finally **bottomed out** and showed signs of recovery.
8. **Surge** (verb) - to experience a sudden and significant increase  
ex) The website experienced a **surge** in traffic after being featured in a popular blog.
9. **Slump** (noun) - a sudden and significant decline or decrease  
ex) The company's profits **suffered a slump** due to the economic downturn.
10. **Rebound** (verb) - to recover or bounce back after a decline  
ex) After a period of recession, the economy **rebounded with** strong growth.
11. **Peak** (noun) - the highest point or level  
ex) The chart shows that sales **reached their peak** during the holiday season.
12. **Downturn** (noun) - a period of decline or decrease in economic activity  
ex) The industry **experienced a downturn** due to changes in consumer preferences.
13. **Accelerate** (verb) - to increase in speed or rate  
ex) The company's expansion plans **accelerated** after securing additional funding.
14. **Slow down** (phrasal verb) - to decrease in speed or rate  
ex) The production rate **slowed down** due to a shortage of raw materials.
15. **Flattening curve** (idiom) - a gradual reduction or stabilization of a trend  
ex) The chart indicates a **flattening curve** in COVID-19 cases, suggesting a decrease in infection rates.
16. **Break-even point** (noun) - the point at which total costs equal total revenue  
The business needs to **reach the break-even point** to start making a profit.
17. **Double-digit growth** (idiom) - a growth rate of more than 10%  
ex) The company **achieved double-digit growth** in sales for the third consecutive quarter.
18. **Taper off** (phrasal verb) - to gradually decrease or diminish  
ex) The demand for the product **tapered off** after the initial launch hype.
19. **Upswing** (noun) - an upward or positive trend  
ex) The market **experienced an upswing** as consumer confidence improved.
20. **Hit a plateau** (idiom) - to reach a point of stability or little change  
The number of subscribers **hit a plateau** and remained steady for several months.