

# Names His Top 3 Real Estate Markets Of 2023

Source: Fortune Magazine

## 토크샵 관련 링크

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## 1. Vocabulary

- Today's Expression(오른쪽 링크 클릭) Dog eat dog
  - Definition
  - Example

QR코드를 통해 dog eat dog의 설명 영상을 보실 수 있습니다.



1. Discernible (adjective) ex)

"There is such a need for housing inventory nationally that we have no **discernible** fix for because you have such high rates that make it so prohibitively expensive to build."

2. Albeit (conjunction) ex)

"Right, while being in an albeit different tax environment and potentially better weather environment is a really, really exciting place to own and to build."



# 2. Listening Drill

The markets If anyth	hing, they've gotten stronger. In New York alone,	are up 30% month over
month. And there's nothing stopping it.		
What are the hottest real estate man	kets in the U.S?	
a little bit. I look at, oka	ates right now for real estate are still New York City, Mia ay, kind of the Greater New York City Market, which also	
some of the borough's, South Florida a	and Southern California.	
	nationally that we have no discernible fix for becauld. And yet you have so many people that need homes.	-
So what do they do? They stay home le roommates.	onger than ever. You still have millennials, some of them	still living at home or still with
Where Should I be looking to buy or re	nt then?	
Salt Lake City. The markets like Charlo	To rent. To move to that I think people are overlooking: Country that are great for industry and for living. Markets like salt Lake City that are easy access to other major marketes.	Nashville that are great for business,
They have the fas	tax environment and potentially better weather environment absorption time for new inventory. If and when there ich is incredibly quick. Rents are still comfortable. Unlike	e is new inventory in those markets,
Should I wait to for rates to drop bei	fore I buy?	
	g about was the price of real estate and wanting the real y, prices came down. And now all people	
-	eal estate and there's always a reason to buy real estate. le. What if it rains?" Well then, put the top up. You don't	_
	pecause it's got a great table for Thanksgiving. The one care lucky enough to find a great house that you really lik	
And when rate alternative? Live at home or continue to	es come down, you get to refinance. Will rates come down or rent? You're either paying your own mortgage and build	
you're paying someone else's mortgag	с.	

I got into real estate because I ran out of money and I needed a way to make money. And then most people know me from a TV show

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http://www.talksharp.net

called Million Dollar Listing New York. And now I'm sitting here.



## 3. Summary

Summarize what you have seen/heard in two or three sentences

#### Tip.

Answer the questions using vocabularies that you learned in the vocabulary section.

## 4. Describing The Chart

Describe what is the general idea being expressed by the graph. Discuss it to your class. Try to interpret what you see in the chart.





# U.S. House Price Index Reaches New High After Short Respite

by Katharina Buchholz, May 30, 2023

he price of single-family homes in the U.S. reached a new high in March of 2023, a new release by the Federal Housing Finance Agency shows. The FHFA House Price Index climbed to 398.0 index points, up from a recalculated 395.5 points in February. A previous high of 395.1 had been reached in June of 2022. After a pandemic reshuffle of the housing market - which had many Americans looking to buy a house at the same time - prices picked up quickly in mid-2020 before cooling again after mid-2022 due to mortgage rates increasing majorly as part of the Fed's measures to rein in the inflation caused by responses to the war in Ukraine.

The housing market's usual patterns might have been somewhat disrupted by the pandemic and the changes in the mortgage market, but spring has remained the most popular time to buy a house as the beginning of a new year has been the most popular time to list one. But even after seasonal adjustment, March 2023 house prices were once more exceptionally high. The housing market returning to its strong growth is in part explained by mortgage rates that broke their continuous upward trajectory and inventories that remain tight, a consequence of long-term trends like the new-found tendency of older Americans to "age in place" rather than to downgrade, snowbird or move into retirement communities.

#### **Questions**

- 1. What 's the take away of the graph?
- 2. What extra information can help you understand the graph even better?
- 3. Do you have any interesting findings? What's your guess about it?



# 5. Discussion Questions

Let's begin at the easy category. You are expected to have prepared your answers already before the class begins.

## **Easy**

1. What are your top 3 places on earth where you would most like to buy a home?

## **Average**

1. When it comes to purchasing a home, what are the three key aspects that you value the most in your decision-making process?



## 5. Discussion Questions

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## **Average**

2. Based on the conversations you've had with your colleagues, what are their opinions on the current state of the real estate market? Do they see any trends or patterns?

### **Difficult**

1. How do you interpret the analogy of buying a convertible despite the possibility of rain and applying it to buying a house? Do you agree with the comparison? Why or why not?



# These expressions and idioms can be used when describing various trends, changes, or patterns in charts, graphs, or data presentations.

- Shoot up (phrasal verb) to increase rapidly and sharply
  ex) The sales figures for the new product shot up after the marketing campaign.
- Plummet (verb) to fall or decline steeply
  ex) The stock prices plummeted after the negative news was released.
- Level off (phrasal verb) to stabilize or reach a steady state
  ex) After a period of growth, the demand for the product leveled off.
- Skyrocket (verb) to increase dramatically and quickl.
  ex) The company's profits skyrocketed after the successful launch of their new product.
- Plateau (noun) a period of stability or little change
  ex) The revenue growth reached a plateau and remained steady for several months.
- 6. **Fluctuate** (verb) to rise and fall irregularly or unpredictably ex) The stock prices **fluctuated** throughout the day, responding to market conditions.
- 7. **Bottom out** (phrasal verb) to reach the lowest point and then stabilize ex) The housing prices finally bottomed out and showed signs of recovery.
- 8. **Surge** (verb) to experience a sudden and significant increase ex) The website experienced a **surge** in traffic after being featured in a popular blog.
- Slump (noun) a sudden and significant decline or decrease
  ex) The company's profits suffered a slump due to the economic downturn.
- 10. Rebound (verb) to recover or bounce back after a declineex) After a period of recession, the economy rebounded with strong growth.
- Peak (noun) the highest point or level
  ex) The chart shows that sales reached their peak during the holiday season.
- Downturn (noun) a period of decline or decrease in economic activity
  ex) The industry experienced a downturn due to changes in consumer preferences.
- Accelerate (verb) to increase in speed or rate
  ex) The company's expansion plans accelerated after securing additional funding.
- 14. **Slow down** (phrasal verb) to decrease in speed or rate ex) The production rate **slowed down** due to a shortage of raw materials.
- 15. **Flattening curve** (idiom) a gradual reduction or stabilization of a trend ex) The chart indicates a **flattening curve** in COVID-19 cases, suggesting a decrease in infection rates.
- 16. **Break-even point** (noun) the point at which total costs equal total revenue The business needs to **reach the break-even point** to start making a profit.
- 17. **Double-digit growth** (idiom) a growth rate of more than 10% ex) The company **achieved double-digit growth** in sales for the third consecutive quarter.
- 18. **Taper off** (phrasal verb) to gradually decrease or diminish ex) The demand for the product **tapered off** after the initial launch hype.
- 19. Upswing (noun) an upward or positive trend ex) The market **experienced an upswing** as consumer confidence improved.
- 20. Hit a plateau (idiom) to reach a point of stability or little change The number of subscribers hit a plateau and remained steady for several months.