

4 Things Bill Gates Says You Must Do to Be Successful

Source:Inc.

토크샵 관련 링크

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알림 Notice

• 토크샵 23년 3-4월 배치 등록 중 Go

※ 문의 070 8246 0570



1. Vocabulary Check the meaning of these words/expressions in the dictionary.



Today's Expression(오른쪽 링크 클릭) - <u>Don't quote me on that</u>

- Definition
- Example

QR코드를 통해 'Don't quote me on that'의 설명 영상을 보실 수 있습니다.



1. **Set something/ someone apart**(phrasal verb) If a quality or characteristic sets someone or something apart, it shows him, her, or it to be different from, and usually better than, others of the same type ex) What **set** her **apart** from the other candidates for the job was that she had a lot of original ideas.

"One thing remains more true now than ever: good leaders **set** themselves **apart** by effectively influencing and empowering their workers in times of crisis."

- 2. **Weigh on someone/something** (phrasal verb) If a problem or responsibility weighs on you, it makes you worried or unhappy
- ex) He's under huge pressure at work and it's really weighing on him.

"It's being mindful of the mental health needs of employees and their families as social isolation, economic hardships, and other uncertainties of life *weigh on* people in unique ways."

3. **Mindful**(adj.) careful not to forget about something

ex) Politicians are increasingly mindful that young voters are turning away from traditional parties.

"It's being *mindful* of the mental health needs of employees and their families as social isolation, economic hardships, and other uncertainties of life weigh on people in unique ways."

4. **Keenly**(adv.) extremely or very strongly ex) They are **keenly** aware that this will be their last chance to succeed.

"Successful people, like Gates, are *keenly* aware of centering their whole day around things that matter the most."



2. Listening Drill

Bill Gates has given plenty of advice about how to live a successful life and lead a successful business. The *high bar* that the Microsoft co-founder sets daily is not impossible to reach. It will, however, require developing and practicing some new habits.

Paving your own road to success means *dreaming less* and doing more of what Gates himself has done while becoming one of the world's richest people. Here are four things that clearly *separate the doers from* the dreamers.

Number one, cultivate your curiosity. "For the curious learner, these are the best of times because your ability to constantly refresh your knowledge with either podcasts or lectures that are online is better than ever.

"Gates stresses the critical importance of curiosity as a framework for acquiring knowledge. "A growth mindset as the foundation and drive to stay curious and keep learning will help prepare future workers for the immense changes that will *take place*." Not only is curiosity key to the learning process, but it's also great for overall life satisfaction, according to recent studies.

Number two, empower those you lead. As the CEO of Microsoft, Gates once expressed an ideology now in demand in people-centered work cultures. "As we look ahead into the next century, leaders will be those who empower others." One thing *remains more true* now than ever: good leaders set themselves apart by effectively influencing and empowering their workers in times of crisis.

They do it by responding to the daily challenges facing their people and providing them with the proper tools to succeed. It's being mindful of the mental health needs of employees and their families as social isolation, economic hardships, and other uncertainties of life *weigh on people* in unique ways.

Number three, delegate your weaknesses. Gates admits delegating didn't come easy to him in the early days of Microsoft. He knew his obsession with programming wasn't sustainable if the company was going to scale, so he had to consciously trust other people's ability to write software.

As Microsoft grew, so did his management responsibilities. Gates soon realized that he had to learn to **delegate his weaknesses**, like managing the people side of business, to other people's strengths.

If your responsibilities have outgrown your capacity to handle them, the first pillar to successful delegation is to have a great team around you who can handle the task.

Number four, focus on the things that *matter the most*. "No matter how much money you have, you can't buy more time. There are only 24 hours in everyone's day." This means focusing intently on what is essential for you and your business, and blocking out distracting ideas, information, and opinions.

The question to always ask *in the course of* your day is, "Is this important right now?" To truly understand how valuable your time is, start by assessing your meetings.

Useless meetings are certainly one obstacle in the path of being focused and making the most of your day. And successful people, like Gates, are *keenly aware of* centering their whole day around things that matter the most. They manage themselves extremely well in order to manage their time to focus on that one thing.



3. Summary

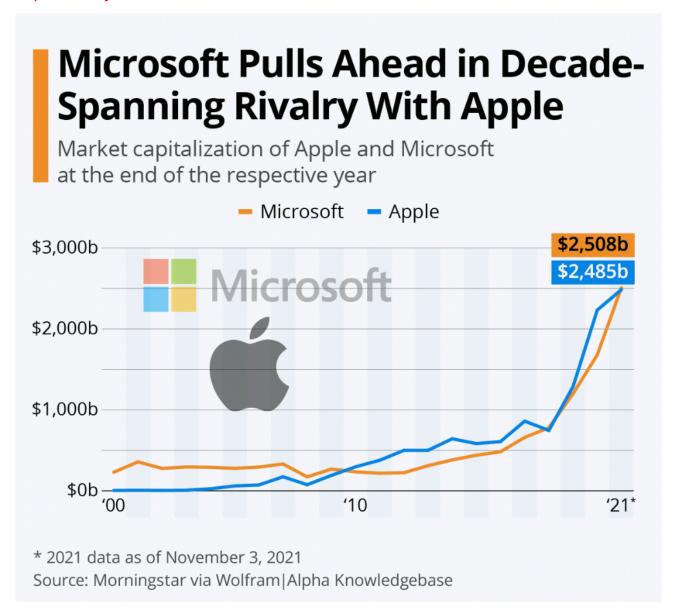
Summarize what you have seen/heard in two or three sentences

Tip.

Answer the questions using vocabularies that you learned in the vocabulary section.

4. Describing The Chart

Describe what is the general idea being expressed by the graph. Discuss it to your class. Try to interpret what you see in the chart.





Microsoft Pulls Ahead in Decade-Spanning Rivalry With Apple

by Felix Richter, Nov 4, 2021

In a rivalry dating back to the pioneering days of personal computers, including parents' garages, scruffy beards and nerdy glasses, Microsoft once again pulled ahead of Apple, re-claiming the title of the world's most valuable public company. Following Apple's fourth quarter earnings report on Thursday, which revealed the extent to which the global chip shortage is affecting the iPhone maker, Microsoft's market capitalization surpassed Apple's on Friday, marking the first time since July 2020 and only the second time since 2010 that the Windows maker overtook its Cupertino-based rival.

Apple had overtaken its old foe in terms of market capitalization in 2010, when Microsoft was struggling with slow PC sales and Apple was riding a wave of success in the wake of the iPhone's launch in 2007. In recent years however, under the leadership of Satya Nadella, Microsoft successfully pivoted, reducing its dependency on Windows and becoming a leading player in the growing market for cloud-based enterprise applications. As of market close on November 3, Microsoft's market capitalization stood at \$2.51 trillion, while Apple's amounted to \$2.49 trillion.

As the following chart shows, both companies saw their share price and market capitalization skyrocket in the past few years. After Apple became the first trillion-dollar company in August 2018, it only took the company two more years to pass the two-trillion milestone in August 2020. Microsoft only just passed the \$2 trillion barrier in June 2021, but it didn't slow down after that.

Questions

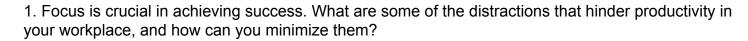
- 1. What 's the take away of the graph?
- 2. What extra information can help you understand the graph even better?
- 3. Do you have any interesting findings? What's your guess about it?



5. Discussion Questions

Let's begin at the easy category. You are expected to have prepared your answers already before the class begins.

Easy



2. "Which one of Bill Gates' four pieces of advice do you like the most? Apart from those, what other advice have you learned during your career?"

Average

1. How have you personally cultivated curiosity in your work or personal life, and what impact has it had on your success and satisfaction?



5. Discussion Questions

Let's begin at the easy category. You are expected to have prepared your answers already before the class begins

Average

2. What do you think is the most important quality for success in your field or industry? Have you developed any strategies or habits that have helped you achieve success in your work?

3. What role do you think company culture plays in employee satisfaction and retention? Have you experienced any positive or negative effects of company culture in your own work experience?

Difficult

1. Bill Gates once said, "I choose a lazy person to do a hard job because a lazy person will find an easy way to do it." Do you agree with this philosophy? How can you apply it to your work and personal life?



# Note1				
Date:	Topic			
Expression of t	the Day			
Write Down idioms/	phrasal verbs that you learned in the sessions	Have yo	Have you used today?	
Week I.		Yes	No	
Week 2.		Yes	No	
Words of the D	ay			
Useful Sentend	ces			
Video Script is a goo	od source to enhance your verbal sentences. Put a note of	f sentences that you want to learn	1	
Today's Correct	etion			
Write down today'co	orrection.			



Note 2

Please write down Korean sentences difficult for you to convey in English		
Sentence I		
Sentence2		
Sentence3		
Please write se	sentences above in English so that you could never fail again	
Sentence I		
Sentence2		
Sentence2 Sentence3		

Put a note of vocabularies or idioms that you want to learn